

Sometimes they come back

Lighting the fire in the pumpkins never fails, every year, the controversy that rekindles the spotlight on the commercial and consumerist celebration of Halloween, supplanting the memory of loved ones dead who preceded us.

Me too, I confess, in the face of consumerist hangover, making Halloween a scenographic pretext for stuffing children with mummy-shape trash food and selling to adults very kitch one-night gadgets (with a high environmental impact), feel a little uncomfortable like in front an off-season-carnival. However in all things there is a hidden meaning that it's always possible to help rediscover: even in a Halloween party!

Originated as the cult (or the exorcism...) of the revenants, people who, after leaving this life, sometimes return to their homes or villages, this celebration is not entirely different from the remembrance of the dead which was celebrated here until a few decades ago, or at least the underlying question: can we and do we want to be grateful to our past, to those who preceded us by giving us the possibility of being what we are? Or do we just want to exorcise and forget the past, imagining that we are the only architects of our destiny and that we can live exclusively in the present?

These are questions of the human being and... sometimes these come back!

Only answering to these questions we can be conscious builders of the future for the generations that will come after us.



1. Name? Matteo Romano

2. Nick?

Matte... or Teo sometimes.

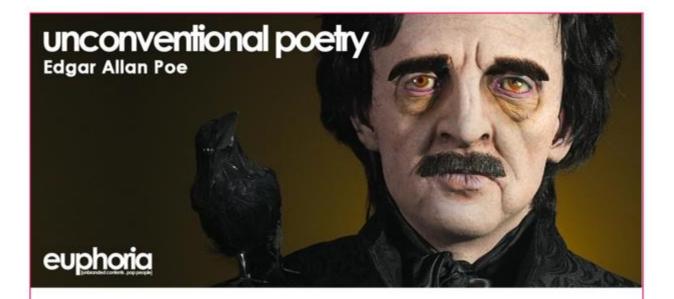
- What was your favorite subject in high school? Literature.
- 4. What was your favorite "paninara" sandwich?
 The ham focaccia was my must! Sooo gooooood!!!!
- 5. Your worst mark in high school?

 Mmmh.... I think a 4.5 for a greek version.
- 6. Did you tell your parents? how did they take it?!?
 Yup! To tell the truth, my parents didn't scold me! They saw me K.O. because I knew it was going to be hard to recover!
- 7. Did you have a crush @ high school? & Of course yes!
- 8. Have you ever kissed a girl in the high school bathrooms? No! Unfortunately I missed this experience lo!!
- 9. Do you enjoy going to discos? Oh sure!
- 10. Palà, Touch or Ariston Theater in Sanremo?
 Palà in winter, Touch in summer, Ariston on February!
- 11. Halloween is coming ... favorite mask? Pumpkin mask!
- 12. Trick or treat?
 Treat!
- 13. Are you still studying?
 Yes! I'm attending the faculty of "communication, media and advertising"

 @ IULM, Milan.
- 14. Favorite TV series? Sense8.
- 15. You feel like a celebrity?
 Sometimes yes and sometimes no...it depends on what I do!



Marshmallow



Edgar: The Master of Horror

Known as "the master of horror", creator of terrifying stories based on human's fears and psychoses, Edgar Allan Poe is the father of the detective fiction genre and also one of the most influential intellectuals of all time.

Crying at the grave

Some aspects of his life are just as interesting and mysterious as his own works. Thanks to his sullen aspect and to his ipnotic eyes, changing color every now and then from gray nuances to violet and up to blue, Poe made fall in love with him so many girls! But only for Miss Jane Stanard he felt the most pure and ideal love in all his life. He was only fifteen and she was the mother of one of his classmates! When she died he used to reach the grave of the beloved lady all alone, in the middle of every single night, even under the rain, to mourn her desperately!

Lord help my poor soul!

And death is indeed the greatest mystery that surrounds Edgar. On September 27, 1849, he left Richmond, supposedly bound for Philadelphia. The details of his actions and whereabouts over the next few days remain uncertain, but on October 3, a passerby noticed Poe slumped near an Irish pub in Baltimore, Maryland. He was found in a highly drunken state, wearing cheap, ill-fitting clothes very different from his usual mode of dress. Taken to Washington College Hospital, Poe slipped in and out of consciousness; he died on the morning of October 7, reportedly uttering the last words "Lord help my poor soul." Poe's death left a mystery that has lingered for more than a century. No death certificate seems to have been filed, and a local newspaper reported Poe's cause of death as "congestion of the brain".

It is also said that Catarina, the beloved poet's cat, died on the same day, October 7, but several miles away...weird!

One of my favorite quotes from Edgar comes from one of his short stories, "Eleonora", in which he sings his dramatic love for this girl:

"They who dream by day are cognizant of many things which escape those who dream only by night. In their arey visions they obtain alimpses of eternity"





The theory that the moon landing was a giant conspiracy organized by the United States was first put forward by Bill Kaysing, a writer who worked for the Rocketdyne company, which supplied many of the rocket engine components for NASA, until 1963. In 1976 Kaysing stated that the moon landing was simply a sensational fake, filmed on a set in Florida by the popular director Stanley Kubrik.



The flag with waving shape

Conspiracy theorists noted that, during the live broadcast, viewers could clearly see the American flag which was shaped like a current of air. This is clearly impossible because there is no air in space.

NASA claims that the folded shape is due to the envelope in which the flag was contained, which gave it this shape before being planted. Another explanation is the force that the astronauts would have imparted to the flag when positioned would have made it assume an irregular shape.



The rock with the "C"

The rock with the "C" is one of the most famous photographs of the moon landings, and shows a rock in the foreground with what appears to be the letter "C" engraved on it. The letter appears to be almost perfectly symmetrical, which means that it is unlikely to be a natural formation.

NASA gave conflicting justifications for the letter, on the one hand accusing a photographic developer of having added the letter as a joke, while on the other claiming that it was just a hair that fell on the film.

In addition to these two theories, which are the most famous and inexplicable, there are eight others that concern the lack of stars in the photographs, the inconsistency of the astronauts' shadows with that of the lunar module, the lack of impact crater after landing, etc.

Even today as many as 6% of Americans believe that the moon landing is a hoax of the USA. However, NASA has presented a great deal of evidence to show that the Apollo mission was successfully completed. Although some dark areas have not all been resolved.

What do you think about it?

marshmallow



All started in Ireland

Halloween as we know it today stemmed from a pagan party called Samhain in Celtic Ireland, which was a celebration of the harvest and the official end of summer. The Celts believed it was their new year: a transition period in which evil spirits visited the earth and darkness eclipsed the light, so bonfires were lit and masks were worn to ward off evil. When the Irish were converted to Christianity in the fifth century, Samhain became a three-day festival consisting of All Hallows Eve (now Halloween), All Hallows Day (now known as All Saints Day) and All Souls Day. It was an occasion, called Allhallowstide, in which the deceased saints and Christian souls were honored from October 31 to November 2.

Everyone knows Halloween, the most scary holiday of the year, for fans of fear and terror. For those who are not passionate, these curiosities will be enough to make people understand the beauty and thrill of Halloween.

Let's talk about sugar

Trick or treat, which is about to dress up and ask neighbors for candy, can be a deliciously successful effort: children consume about 7000 calories during this holiday (like eating 66 bananas).

Boo!

Are you afraid of Halloween? Then you are affected by Samhainophobia, the specific phobia of this holiday.

Seeing a witch

Try to dress up inside and outside the house and walk backwards on Halloween. According to traditions, this way you will be able to see a witch at midnight.

A primate guinness pumpkin

The world's heaviest pumpkin has grown in a Swiss garden: it weighs 2.096 kilos – as much as a small car.

Business

Just before Christmas, Halloween is the second most commercial holiday in the United States: Americans spend about \$6.9 billion on this holiday (for candy, costumes and parties).





Halloween: time for scary stories!

Do you like october's month? I think that i wouldn't enjoy it if it wasn't for Halloween's coming. Honestly, even if I don't pass it doing trick or treat with my friends around the city anymore, it became a good excuse to skip school and listen to scary stories.

The true story of the Turpin family

Now I'm gonna tell you the story of the Turpin family, a family very far from being regular. The parents' names are Luise and David Turpin, they met at the high school and got married really soon. After that David found a really good job, and they started to create a family. In the end they had 13 children and used to post a lot of happy family photos with them during their travels, especially in Disneyland.

They also really cared about their children and they were so worried that they could be bullied that they decided to transform their house into a private school. Over time, however, the family cut relatiosnships with everybody and neighbors didn't even see the children outside in the garden anymore! Everybody thought that they all were just reserved, but in reality they had lost all their money, were practically bankrupt, and were full of debts!

On 2018 a scared and confused girl called the police: that girl was Jordan Turpin, the eldest daughter, and she revealed the creepy secret of the family...

When the police came into the house they couldn't believe their eyes: the children were starved and full of scars and beats, on the walls and the floor there were a lot of blood stains and in the bedrooms there were cages and chains.

This explained the strange behavior of the parents, but the most creepy thing was that the kids thought that what happened to them was normal and they couldn't understand why their parents were arrested...

Creepy isn't it?





THEIR OFFICIAL RATINGS TABLE!

OUR HIGH SCHOOL	CHIARA	CARLO
Pellico&Peano	8	8
Your Class Mates	8	8
"Paninara" Sandwiches	9	10
La Pulce	8	6
NSSP	7	7
Euphoria	9	8
SOCIAL	CHIARA	CARLO
FB	4	2
IG	7,5	10
Tik Tok	7	10
OF	0	10
FREETIME	CHIARA	CARLO
Cuneo City	5	10
Cuneo Nightlife	5	5
Spritz	8	9
Sports	10	10
HOT ZONE - rating the other!	CHIARA	CARLO
How beautiful he/she is	9	-1
Candle dinner with him/her	10	9
kissing on his/her mouth	0	0

ADDITIONAL COMMENTS

Chiara & Carlo are best friends: that's why they will never kiss each other on their mouth!

Both of them are crazy for the "Paninara" sandwiches! Chiara finds them iconic!

Both Chiara & Carlo definitely love our High School and their class mates!

Carlo and Chiara don't like FB at all, while Carlo seems to enjoy OF very much! (Although we're pretty sure he's only heard about it and never really seen any platform's content.)

They are both very sporty, but they also have spritz in their hearts!

They really enjoy all our school magazines!





HOW THIS GAME WORKS?

In each issue of euphoia our areatas will choose a wonderful Phincess or a handsome Phince!

They will reveal us the main features of their ideal arush!

We will look for their potential loves in the high school and the Princess or the Prince will make their choice!

What will happen next? Nobody will ever know! ... Or maybe yes?!?

Mail us on euphoria.unbranded@gmail.com to be the next Princess or Prince!

the Princess

Alice Parola 2B - Classico

HER IDEAL CRUSH:

GRNDR male HEGH 1.80m

> Lorenzo S. 3D - Scientifico

HAIR **brown**

green Green

CHARACTER **positive**

ALICE HAS CHOSEN LORENZO

The love sentence
he dedicated to the princess
to win the blind date game
'Hey, I'm your ideal guy! I am tall, with dark hair and green
eyes. I imagine our first meeting in the aisles of our school.

eyes. I imagine our first meeting in the aisles of our school. A quick look and go... And so on for days, until by chance I will decide to say you hello and begin asking my friends about you. You, with your wonderful golden hair ... and finally here we are, in this sober and (maybe?) important blind date."





Unfortunately he was not chosen by the Princess, but he still made it to the final!
A good result for him!

For reasons of fairness we will not publish his name, but only his great declaration of love for the Princess!

"We don't know each other (or maybe yes?). We never spoke to each other (or maybe yes?). Surely we have already crossed paths a million times, maybe we have already stared intensely in the eyes! Or maybe we can't stand each other ... Choose me and we could find out together."

meta.memes

about monsters & pumpkins



euphoria

ME WHEN IT IS









Me:



: "doorbell rings"













the pile of clothes on my chair during the

the pile of clothes on my chair at 3am: day:







Me: I am NOT gonna spend all my money on Halloween decorations again this year

Also me:





